

# RUNWAY

## FLIGHT PATH

### Application

To apply for Runway Innovation Hub's Flight Path Incubation Program fill out the application below. You can save as a draft and finish later.

Applications are due by October 8, 2021. If you have any questions please send them to [flightpath@runway.is](mailto:flightpath@runway.is).

\*Required

#### Basic Information

First Name\*

Last Name\*

Email Address\*

LinkedIn URL\*

Company Name\*

Company Website\*

## You & Flight Path

What is the primary reason you are applying for Flight Path?\*

What would you bring to peer startups in Flight Path?\*

## Company Information

Brief description of what your company does:\*

What is your company's "special sauce"?\*

## Industry Sector\*

Multiple Selection

- Business Products and Services
- Consumer Products and Services
- Energy
- Financial Services
- Healthcare
- Information Technology
- Materials and Resources
- Other Industry Sector

## Vertical\*

Single Selection

- 3D Printing
- Advanced Manufacturing
- AgTech
- AI/ML
- AR/VR
- Autonomous Cars
- Beauty
- Big Data
- Cannabis
- CleanTech/Climate Tech
- Cloudtech & DevOps
- Construction/Real Estate Technology
- Cryptocurrency/Blockchain
- Cybersecurity
- Digital Health/HealthTech
- E-Commerce

- EdTech
- Ephemeral Content
- eSports/Gaming
- FemTech
- FinTech
- FoodTech/Restaurant Technology
- HR Tech
- Industrials/Manufacturing/Infrastructure
- InsurTech
- IoT
- Legal Tech
- LOHAS & Wellness
- Marketing Tech
- Micro-Mobility
- Mobile/Mobility Tech/Mobile Commerce
- Mortgage Tech
- Oil & Gas
- Pet Technology
- Robotics & Drones
- SaaS
- Space Technology
- Supply Chain Tech
- TMT
- Wearables & Quantified Self
- Other

**Business Model\***

Single Selection

- B2B
- B2C
- D2C
- Social Commerce
- B2B and B2C
- Other

**Current Stage\***

Single Selection

- Bootstrap
- Pre-Seed
- Seed
- Series A
- Series B
- Series C and Beyond

**Amount of Funding Raised\***

Single Selection

- Below \$100K
- \$100K-\$250K
- \$250K-\$500K
- \$500K-\$1M
- \$1M +

**Is your company currently generating revenue?\***

Single Selection

- Yes
- No

Number of Employees\*

Single Selection

- Just Me
- 2-5
- 6-10
- 11-20
- 21-50
- 50+

How many founders/co-founders\*

Current Traction with Customers\*

Single Selection

- No enterprise customers to date
- In pilot with at least 1 enterprise customer
- 3+ enterprise customers
- Other

What do you need help with?\*

Multiple Selection

- Fundraising
- Operations
- Marketing
- Recruiting
- Strategy
- Customer Acquisition
- Legal
- Finance/Accounting

When do you plan to raise your next round?\*

Single Selection

- Immediately
- 3 Months
- 6 Months
- 12 Months or more
- Unsure

Is there anything else we should know about you or your company as an applicant that is not yet captured in this application?

## Demographic Information

This section is optional and will not impact your application status. We ask that if you do answer that you answer for only Founders/Co-Founders of the company. If the company has more than 2 founders/co-founders please answer for any 2. This information is anonymized and is included in Runway's Annual Diversity, Equity and Inclusion Report.

### Founder/Co-Founder 1

Age of Founder/Co-Founder 1

Single Selection

- 18-24
- 25-34
- 35-44
- 45-54
- 55+

Is Founder/Co-Founder 1 of Hispanic, Latino, or Spanish origin?

Single Selection

- Yes
- No

How would Founder/Co-Founder 1 describe themselves?

Multiple Selection

- American Indian or Alaskan Native
- Asian
- Black or African American
- Native Hawaiian or Pacific Islander
- White
- Other Ethnicity, Race, or Origin

To which gender identity does Founder/Co-Founder 1 most identify?

Multiple Selection

- Male
- Female
- Gender Variant/Non-conforming
- Option not listed
- Prefer not to say

Founder/Co-Founder 2

Age of Founder/Co-Founder 2

Single Selection

- 18-24
- 25-34
- 35-44
- 45-54
- 55+



Is Founder/Co-Founder 2 of Hispanic, Latino, or of Spanish origin?

Single Selection

- Yes
- No

How would Founder/Co-Founder 2 describe themselves?

Multiple Selection

- American Indian or Alaskan Native
- Asian
- Black or African American
- Native Hawaiian or Pacific Islander
- White
- Other Ethnicity, Race, or Origin

To which gender identity does Founder/Co-Founder 2 most identify?

Multiple Selection

- Male
- Female
- Gender Variant/Non-conforming
- Option not listed
- Prefer not to say